



OFF THE WALL

crafting illusions, creating realities

About **OFF THE WALL**

Off The Wall is a dynamic company at the forefront of innovation in the realm of holographic technology and animation. Established with a vision in mind, we have consistently pushed the boundaries of what's possible in the world of visual experiences.

Our extensive product lineup encompasses a wide spectrum of holographic solutions, including One Sided, Pyramid, and Stage Holograms, as well as Vantom Handheld Holograms. Each of these products is a testament to our commitment to creating captivating, interactive, and immersive visual experiences.



Company Mission

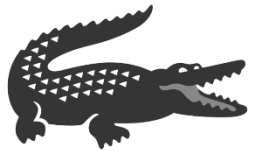
Off The Wall aims to transform visual experiences through advanced holographic technology and captivating animation, enabling clients to engage and connect with their audiences uniquely.

Company Vision

Off The Wall envisions a future where holographic technology and animation redefine storytelling and communication, aiming to be a leading authority in the field.



Key Clients



unicef 
for every child



w s p r
BY SYLVIE SALIBA



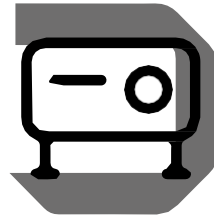
Awards



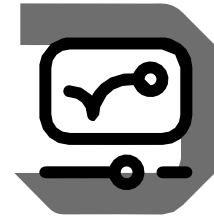
Our Products & Services



Hologram



3D Projection
Mapping



Animation

Pyramid Hologram

HoloPX4 Showcase employs a cutting-edge 3D display technology to ensure that your clients remember your products. This technology shows 3D animation files in a spectacular visual 3D effect that can be viewed in 360 degrees. It immediately becomes the focal point of any retail store or show; generating much-needed foot traffic and brand visibility.



[click to watch the video](#)



OFF THE WALL

Lasting Impression

3D displays are perfect for creating brand awareness or getting your sales message across. It has the wow factor that would imprint your brand's name into any potential customer's memory.

Positive Association

Looking at holographic 3D content is mind-blowing, refreshing and intriguing. It will get more attention than social media or traditional marketing. This will have a huge impact on your business creating a deeper bond with the consumer.



Eye-catching Tech

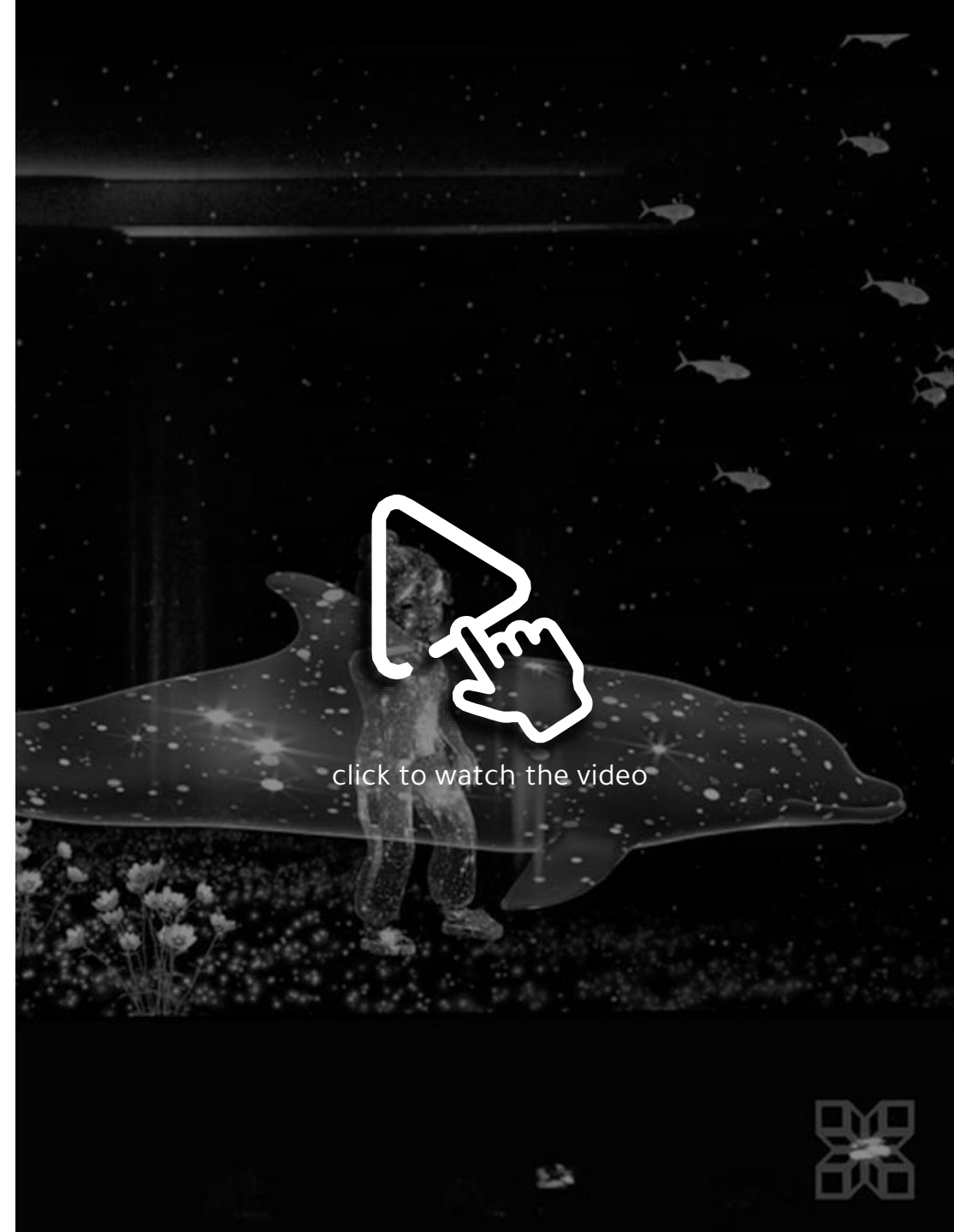
This technology makes sure that the focal point of display is fixated on your product or service. The sight is instantly drawn to rapid movements or dynamic elements. Therefore, elevating your product to another level with this real 3D image of your product.





Stage Hologram

Holographic Projection is a novel and intriguing technology that relies on a unique 3D visual effect. The technique was inspired by “Pepper’s Ghost,” an iconic Victorian theatrical optical trick. Of course, the science underlying this illusion has been updated to meet contemporary standards and adapted to display life-like, dynamic visuals onto any type of theater. The Holographic Projection 3D system may be customized for permanent installation as well. This is something we can do everywhere in the globe.



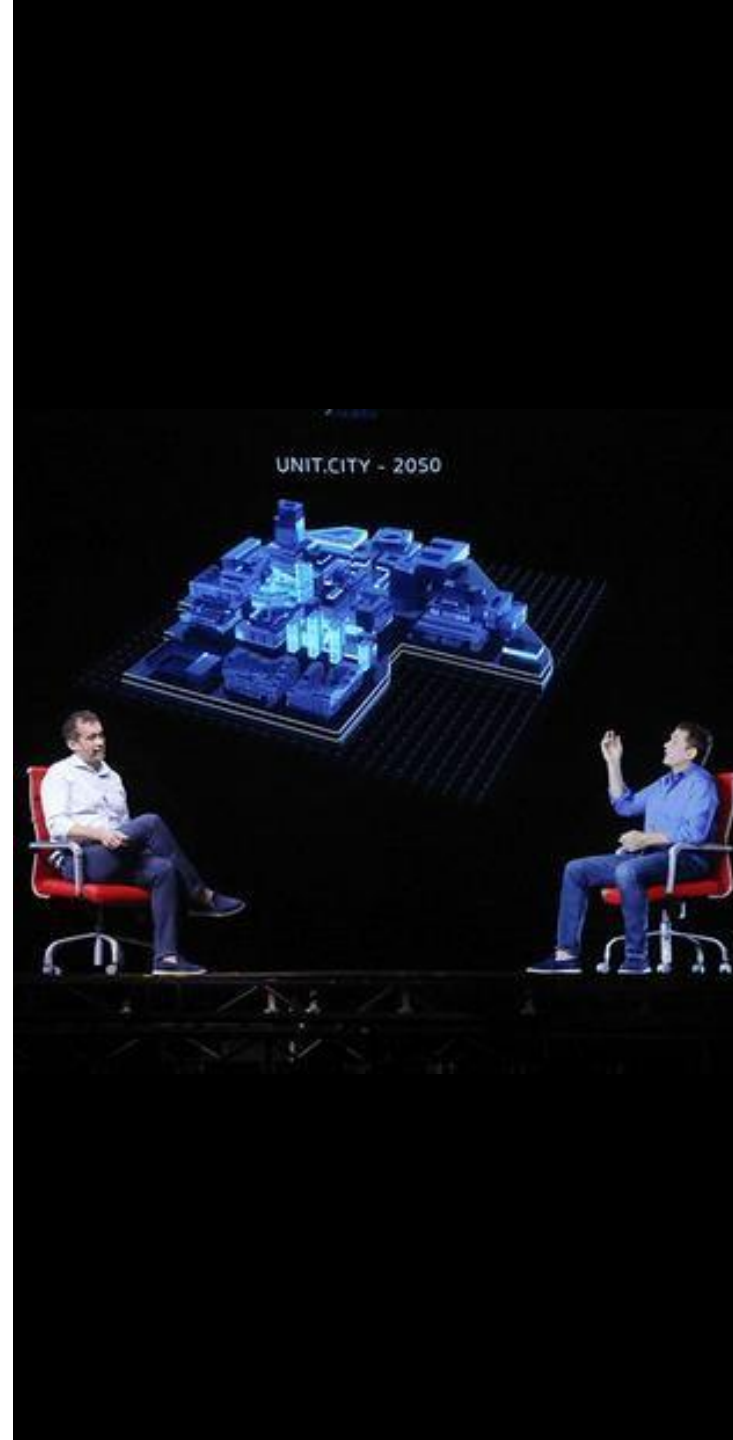
Telepresence

Experience the power of our advanced 3D holographic projection system, capable of projecting any person onto the stage. This remarkable technology enables individuals to deliver comprehensive presentations to captivated audiences, making it an ideal choice for a wide range of applications and events.



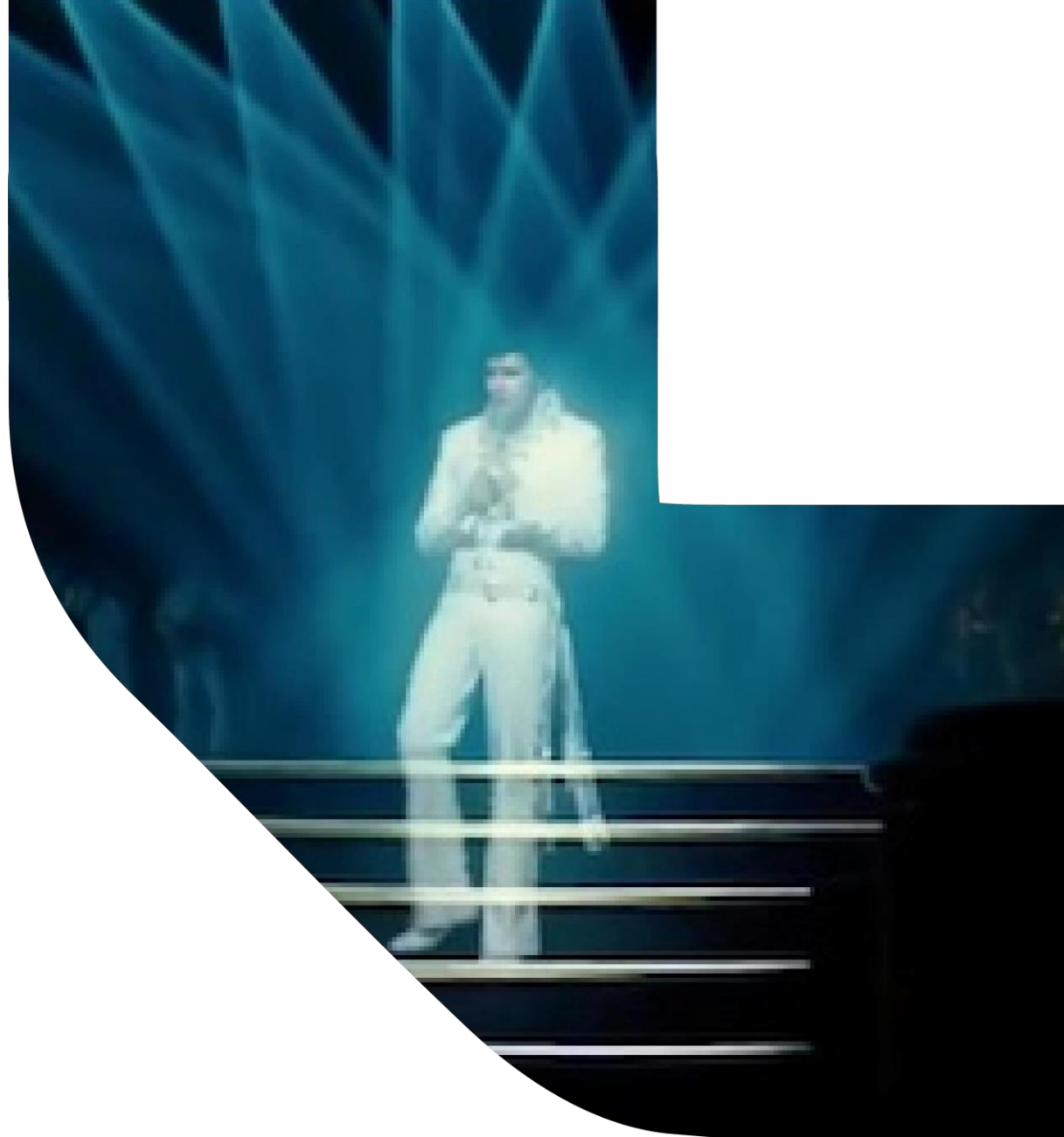
Company Show

Elevate your branding and product promotions with our dynamic, spinning animated 3D video content. This impressive feature allows you to effectively showcase your company logo and highlight the advantages of your current product offerings, creating engaging presentations that resonate with your audience.



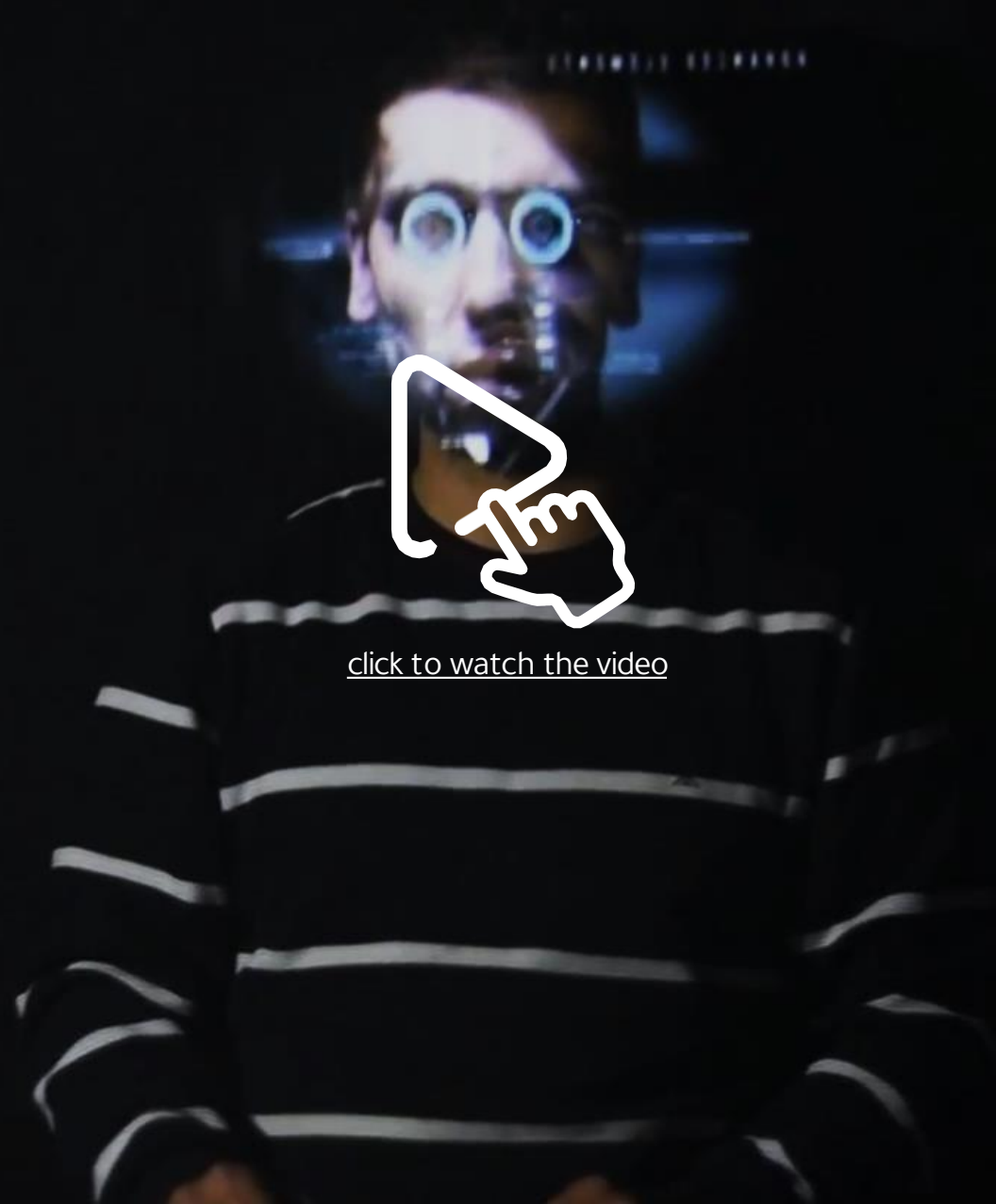
Bring Elvis **Back to life**

Experience the future of live entertainment with our 3D holographic staging technology. Immerse yourself in a live concert performance while simultaneously broadcasting it to different cities and locations, creating a groundbreaking and interconnected entertainment experience like never before.





click to watch the video



[click to watch the video](#)

One-sided Hologram

HoloTex is an all-in-one 3D projection platform that transforms your product into something it's never been before. It blends the most cutting-edge modern projection methods with a sleek, modern design. This allows for both product-specific and contextual 3D projections. The HoloTex is a one-sided holographic display that allows you to mix a real object with holographic content in three dimensions. The chamber is visible from the front and is designed to be cost-effective and easy to use.



OFF THE WALL



Recover Revenue

Capture the spotlight and unlock the potential for increased revenue with holograms. By showcasing your offerings through this captivating technology, you can drive attention to your products and services, resulting in the opportunity to upsell and cross-sell high-margin items, potentially boosting your revenue by up to **44%**.



Boost Traffic

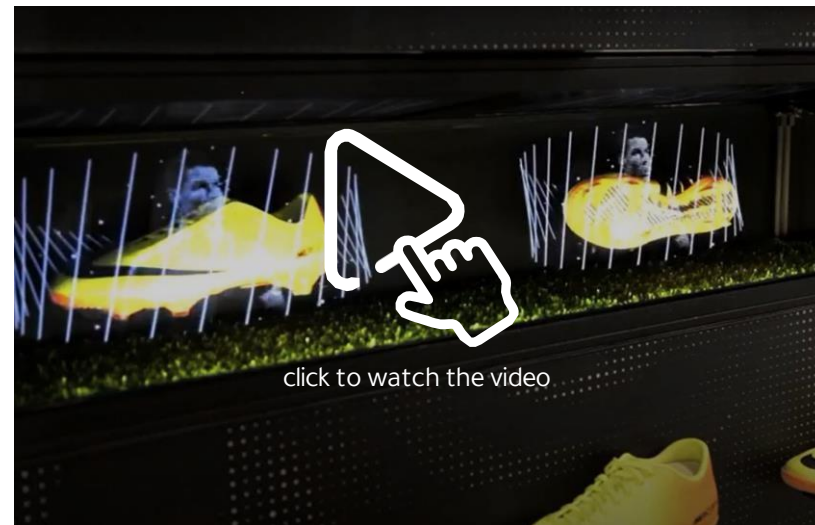
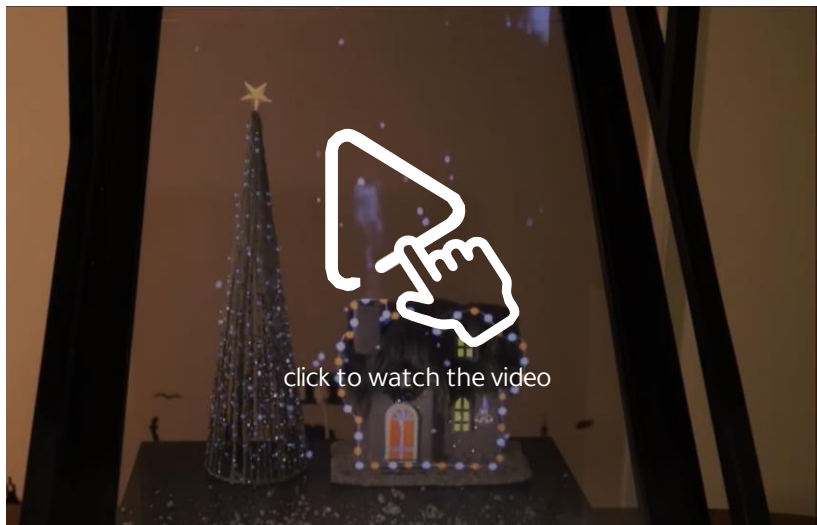
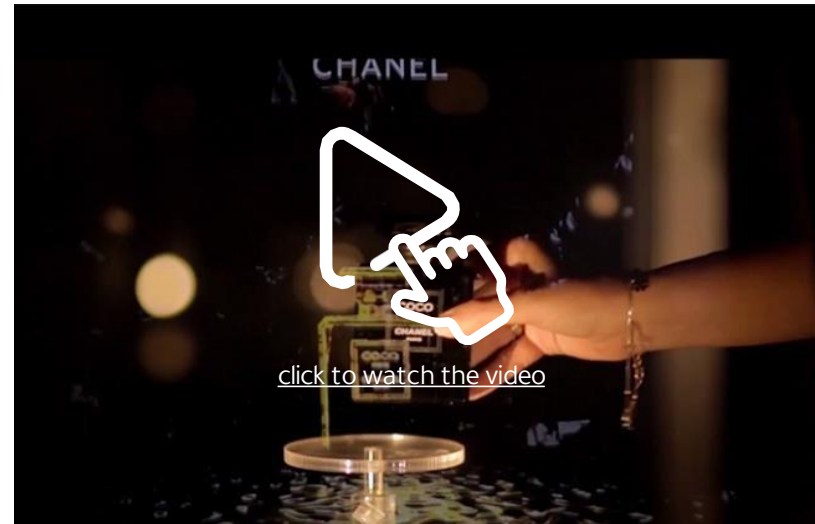
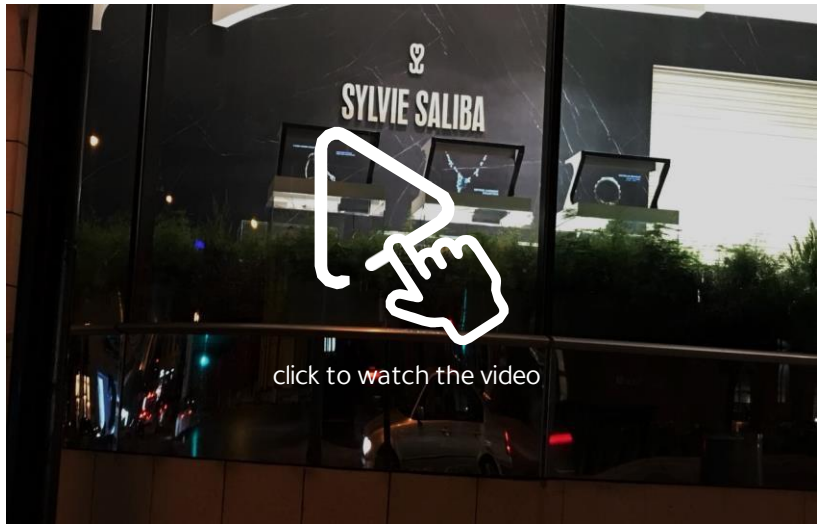
Leave a lasting impact and significantly increase visitor conversion rates by **35%** or more with the mesmerizing allure of holograms strategically positioned in your shop window. Harness the "WOW" factor to draw in passers-by and turn them into engaged visitors, creating a compelling first impression for your business.



Enhance Branding

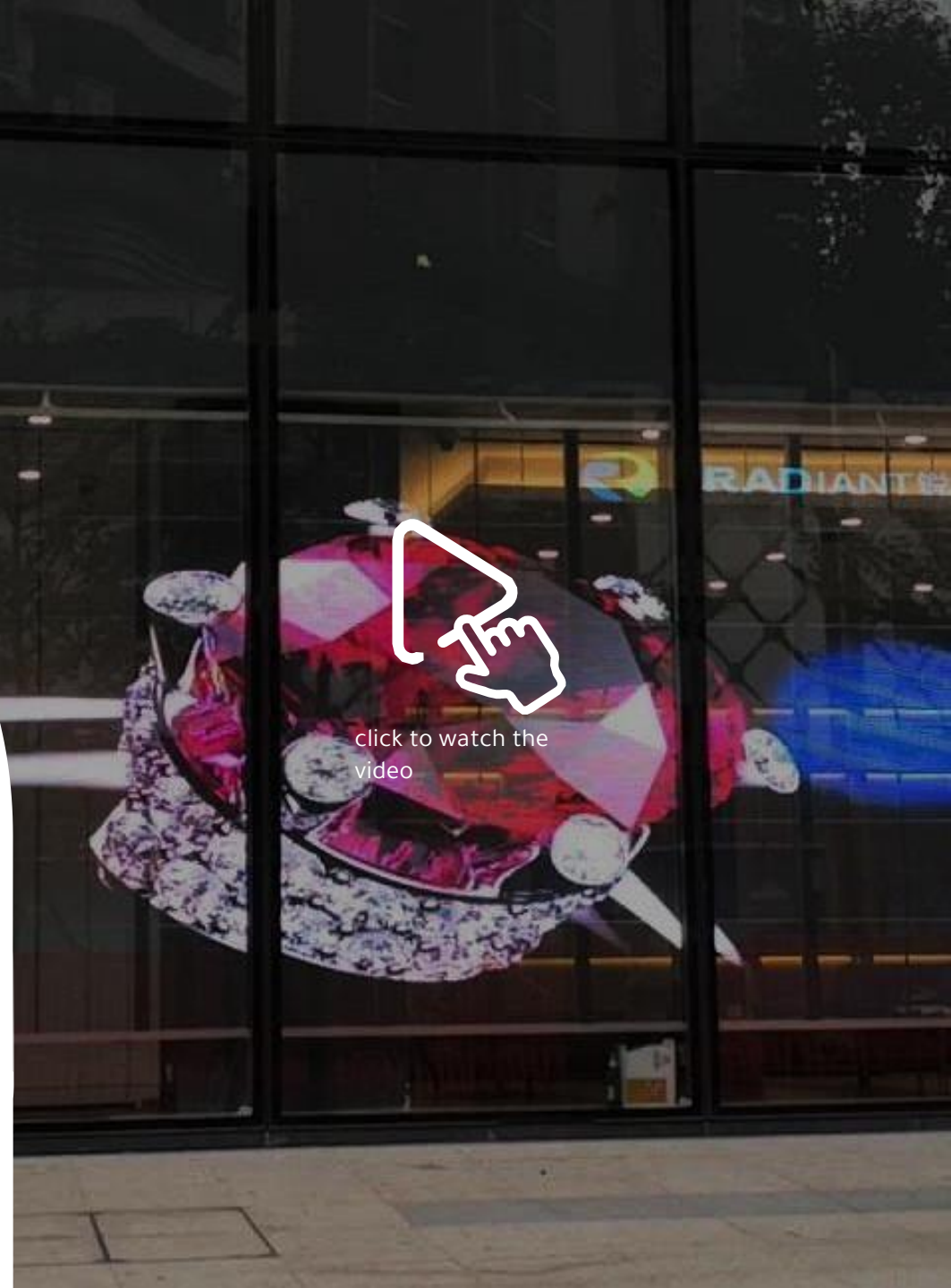
Enhance your brand's identity, distinguish it within the industry, and elevate its perceived value. Generate excitement around your business, sparking conversations and leaving a lasting impression that keeps people talking about you.





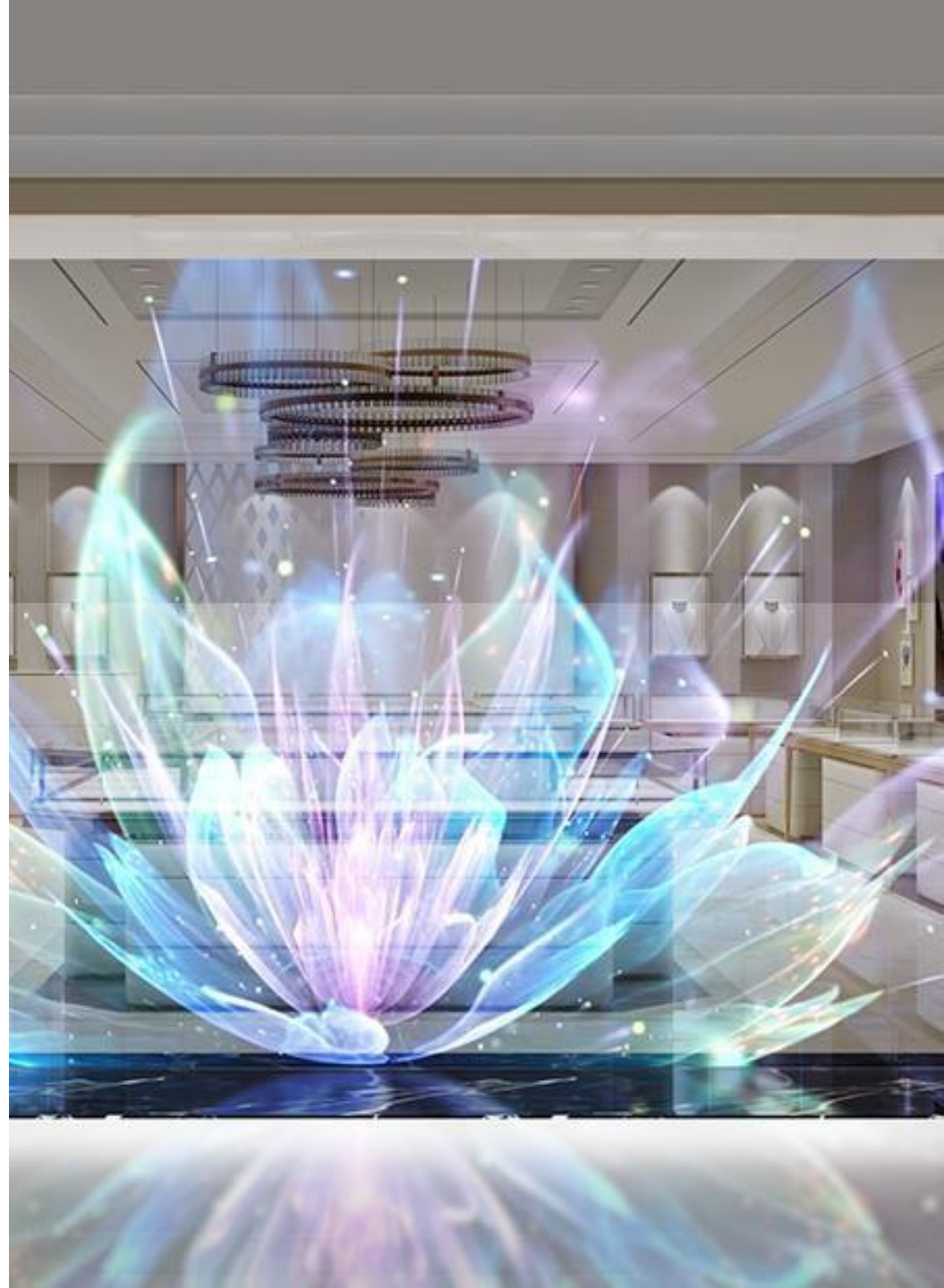
Transparent LED Hologram

A groundbreaking outdoor advertising solution that redefines the landscape. Tailored for large-scale installations, particularly on glass facades, our top-tier translucent curtain LED screen seamlessly fuses cutting-edge technology with artistic finesse, delivering an immersive visual spectacle. Transform your outdoor area into a captivating canvas of vivid hues and engaging content with our transparent LED display.



Versatile **Outdoor Advertising**

Experience a game-changing solution for captivating outdoor advertising. Crafted for large-scale installations, particularly on glass facades, our premium translucent curtain LED screen effortlessly harmonizes technology and aesthetics, offering an immersive visual journey. Elevate your outdoor environment into a mesmerizing canvas of vibrant colors and compelling content through our transparent LED display.



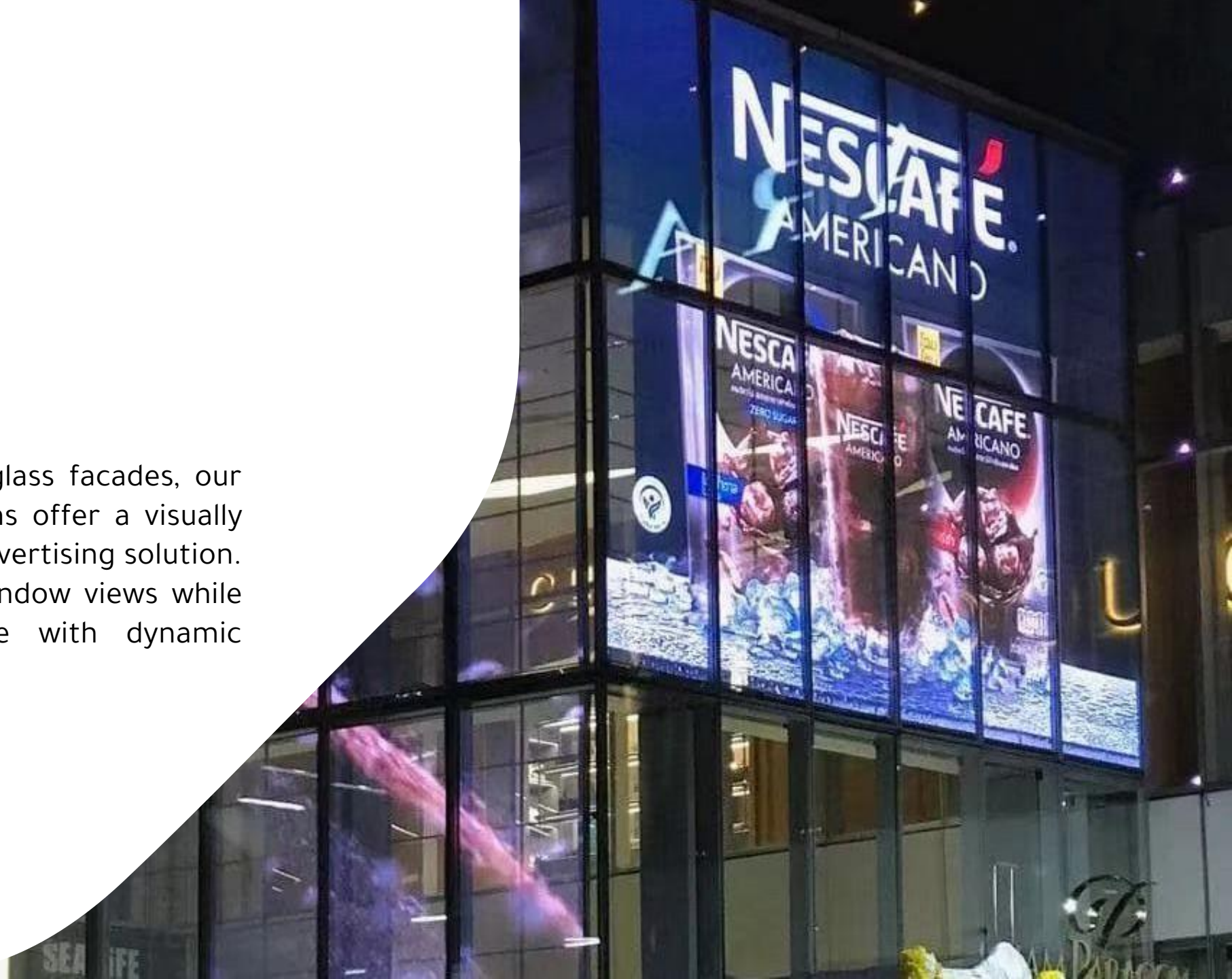
High Transparency

Discover the ideal harmony of transparency and vivid visuals with our top-notch translucent curtain LED screen. Revel in crystal-clear images and videos, all while preserving the architectural aesthetics of your building.



Seamless Integration

Seamlessly blending with glass facades, our Transparent LED Holograms offer a visually striking and see-through advertising solution. Delight in unobstructed window views while entrancing your audience with dynamic content.



Holographic Fans

A 3D hologram fan is an incredible device that combines holographic projection and fan technology to create mesmerizing three-dimensional visual displays. It utilizes the principles of persistence of vision to create the illusion of a hologram floating in mid-air. The fan blades spin at high speeds, while integrated LED lights project specially designed images or videos onto the blades, resulting in a captivating holographic effect.





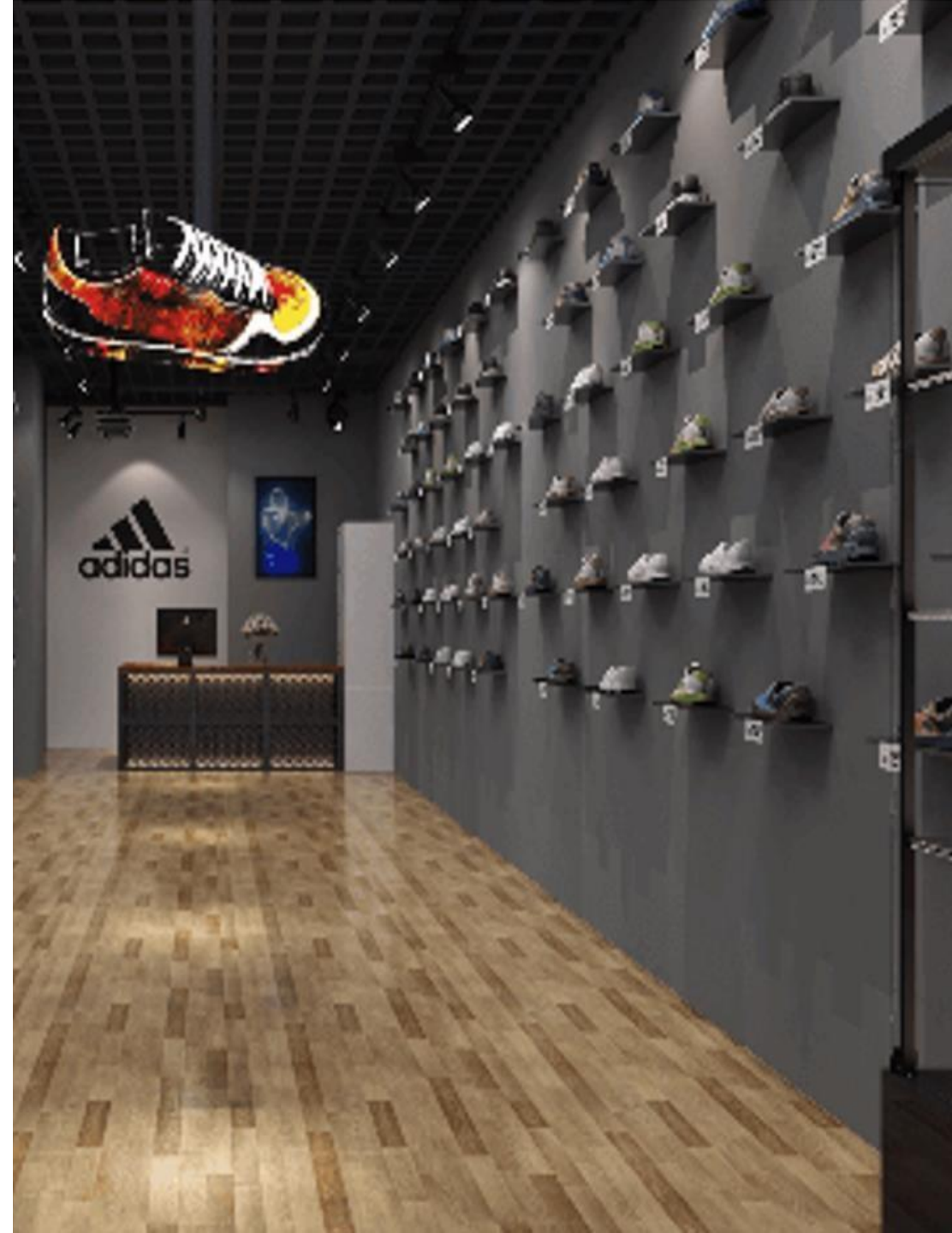
Mesmerizing 3D Visuals

The 3D Hologram Fan merges holographic projection with cutting-edge fan technology, resulting in breathtaking three-dimensional visual exhibitions. Encounter the mesmerizing illusion of holograms suspended in the air, captivating your audience and etching an unforgettable impression.



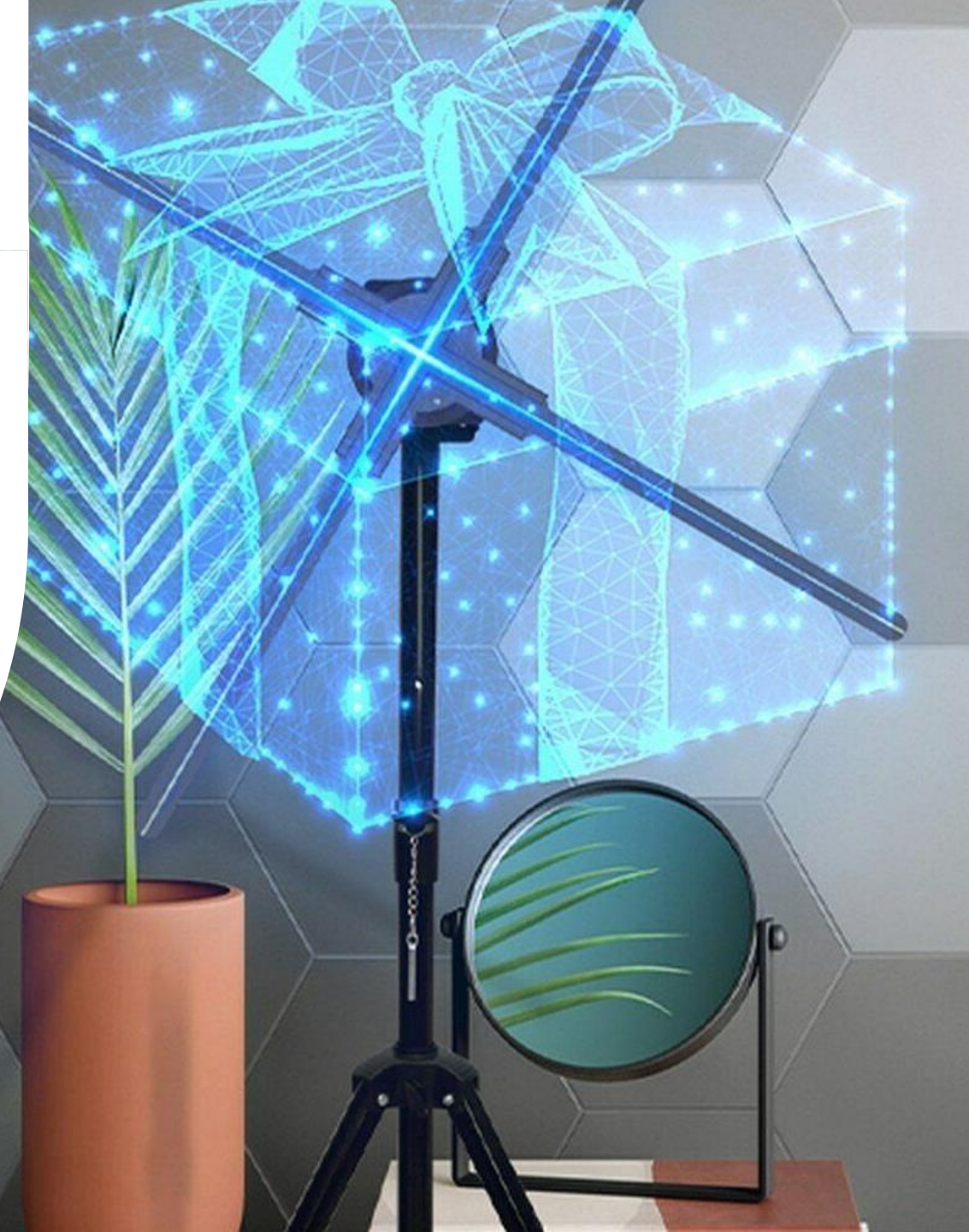
Interactive Engagement

With the ability to display 3D models, animations, and interactive content, our hologram fan takes audience engagement to the next level. Grab attention, spark curiosity, and create memorable experiences that will make your brand truly unforgettable.



Versatile Display Options

Whether it's for advertising, retail displays, or trade show presentations, our 3D hologram fan offers versatility like no other. Project specially designed images or videos onto spinning blades, and watch as your content comes to life in a mesmerizing holographic effect. Stand out from the crowd and elevate your visual storytelling with this innovative technology.



3D Anamorphic Projection Mapping

3D Anamorphic Projection Mapping Box utilizes cutting-edge projection technology to bring your visuals to life. The box, strategically positioned on the ground, serves as a canvas for projecting stunning 3D animations, images, and videos that seemingly defy the laws of physics.



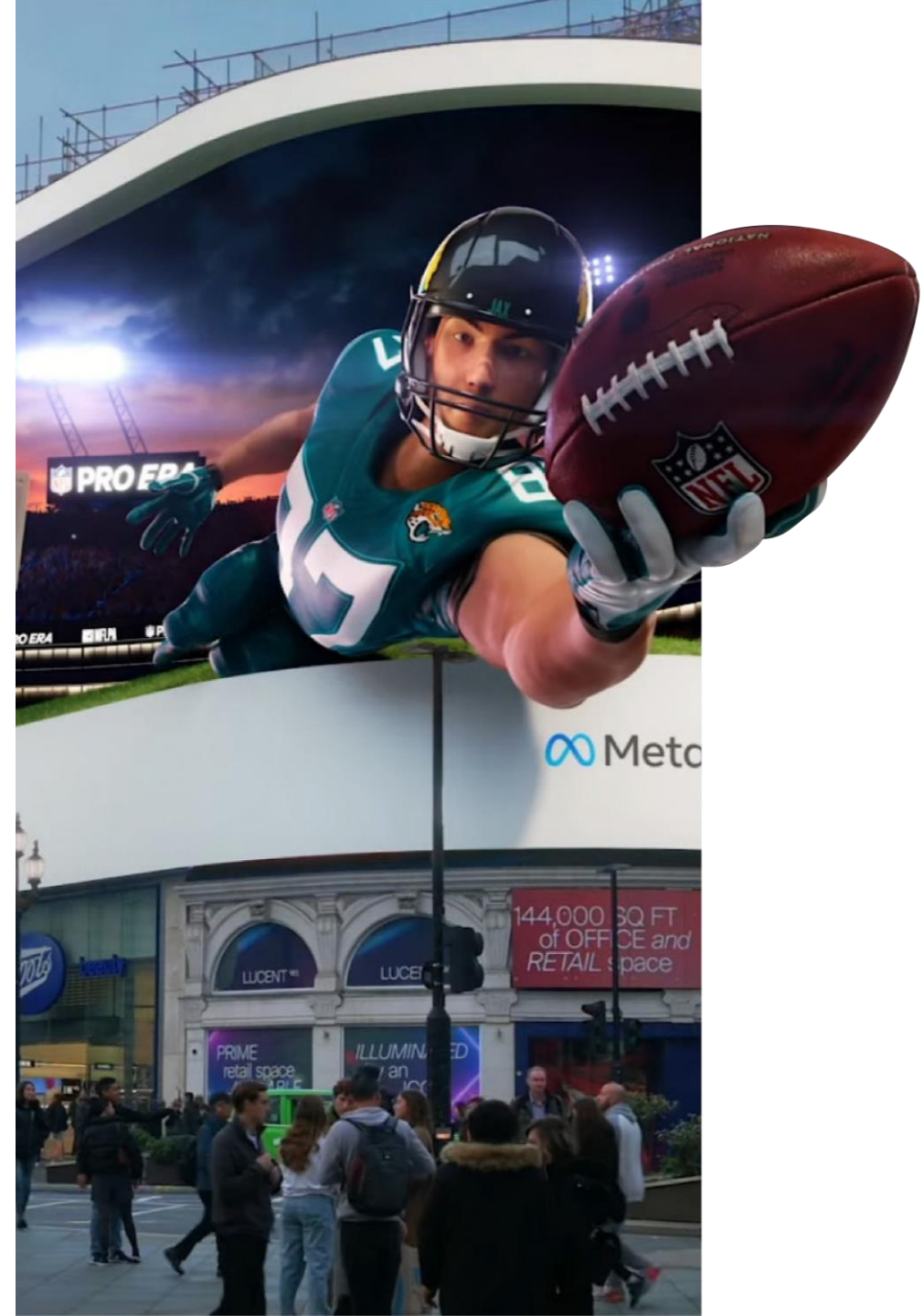
Immersive 3D Projection

Experience a new dimension of visual storytelling with the 3D Anamorphic LED Screen. Utilizing cutting-edge projection technology, this screen brings your visuals to life in stunning 3D. Watch as animations, images, and videos seemingly break free from the screen, immersing viewers in a captivating visual journey.



Mind-Bending Illusion

Through the art of anamorphic projection mapping, our product defies the laws of physics, creating mesmerizing visual illusions that push the boundaries of perception. The projected content appears to emerge from the LED screen, captivating audiences with depth and perspective that challenge reality.

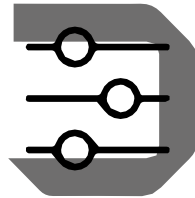


Versatile Applications

The 3D Anamorphic LED Screen offers limitless creative possibilities. From marketing campaigns to events and installations, this product is a game-changer. Showcase your brand, tell a story, or create an unforgettable experience that leaves a lasting impact. With its ability to captivate and engage viewers like never before, this screen is a must-have for forward-thinking marketers and creative professionals.



Competitive Advantages



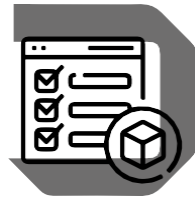
Customizable



In-house Holographic
Content



Unique Pricing
Model



Unique
Features



Ease of use



Sampling



Meet The Team

Our organization's beating heart and driving force are our remarkable team. United by a common dedication to innovation and an unwavering quest for excellence, we've nurtured a culture that thrives on consistently pushing boundaries and seeking the extraordinary.

The **Big Four**



Mustafa Dasuki
Chief Executive Officer



Nivine Nahmane
Marketing Director



Wassim Yassin
Chief Technology Officer



Omar Khayat
Chief Creative Officer

Why Us

The inception of Off The Wall was rooted in a mission to revolutionize unique advertising. We don't merely focus on creating holographic products; our core purpose is to catalyze a positive impact for businesses, enabling them to effectively connect with their audience and achieve a remarkable return on investment.

Our unwavering ambition remains unchanged from the day Off The Wall was born – to amalgamate innovation with strategic thinking. While our cutting-edge technologies turn heads and capture attention, their true worth lies in inspiring action that yields tangible results.

Thanks to the breathtaking visual technology of our holograms, your product can swiftly take center stage, attracting foot traffic and bolstering brand awareness. Our dedication is to build and share in the excitement as we seamlessly meld your brand messaging and graphic style with our holographic expertise and in-house animation, working collaboratively to drive sales growth and fortify your business.



Testimonials



What got us to work with OTW on several projects, is that they care for what they do. They always arrive before us to setup the hologram in the events to make sure that everything goes smoothly.

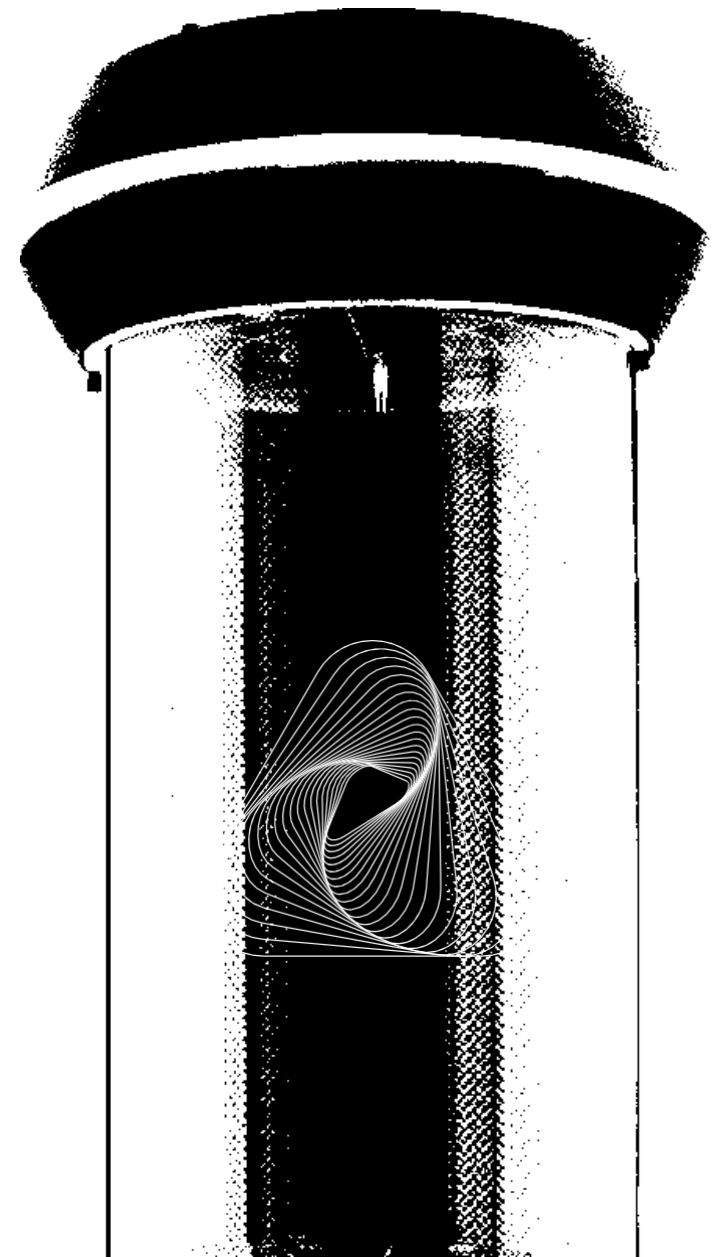
Engelhard Arzneimittel



We were really impressed by OTW team professionalism, they were very receptive of all of our ideas and had a lot of creative input.

Sandoz Pharma

VANTOM



What is Vantom

Step into the future of technology with Vantom, a cutting-edge 3D hologram voice assistant designed to revolutionize the way you interact with digital devices and access information. Imagine a seamlessly integrated virtual companion that materializes before your eyes, combining advanced holographic technology with state-of-the-art natural language processing. Vantom is not just an AI; it's an experience that bridges the gap between the digital and physical worlds.



Uses of Vantom

- Voice Assistance
- Smart Home Control
- Entertainment Hub
- Information Resource
- Reminder and Calendar Management
- Personalized Recommendations
- Task Automation
- Interactive Cooking Assistant
- Virtual Companion
- Educational Tool
- Voice-Controlled Automation
- Voice-Activated Safety Features



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STEP INTO THE FUTURE

www.offthewallagency.com